

University of Pretoria Yearbook 2022

Thesis: Communication management 995 (KOB 995)

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| Qualification | Postgraduate |
| Faculty | Faculty of Economic and Management Sciences |
| Module credits | 360.00 |
| NQF Level | 10 |
| Programmes | PhD (Communication Management) |
| Prerequisites | OBS 900 |
| Language of tuition | Module is presented in English |
| Department | Business Management |
| Period of presentation | Year |

Module content

The weight of the research component (thesis and article for publication) contributes 100% towards the total requirement for the degree. All prescribed modules are prerequisites for the thesis.

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